



## Pamlico Community College Program Curriculum Map

<b>Program Name:</b> Business Administration	
<b>Program Coordinator Name:</b> Terri Fesmire	<b>Date:</b> 2/24/26
<b>Program Student Learning Outcomes (PSLOs):</b> <ol style="list-style-type: none"><li>1. Demonstrate and apply business concepts as a foundation for studying other business subjects.</li><li>2. Understand personal finance strategies, including asset management, the use of credit, saving and investing, individual retirement accounts, and debt management.</li><li>3. Demonstrate an understanding of basic business law, its practices and principles, and the legal environment in which business operates.</li><li>4. Communicate information effectively in today's technology-oriented business environment using written, spoken, and/or visual methods.</li></ol>	

**Required Core Courses:**

ACC 120 Principles of Financial Accounting

BUS 110 Introduction to Business

BUS 115 Business Law I

BUS 137 Principles of Management

CIS 110 Introduction to Computers

ECO 251 Principles of Microeconomics OR ECO 252 Principles of Macroeconomics

MKT 120 Principles of Marketing

**Subject Area: General Business Administration (choose 12 hours):**

BUS 139 Entrepreneurship

BUS 125 Personal Finance

BUS 153 Human Resource Management

BUS 260 Business Communication

**OMRs (choose 15 credit hours):**

ACC 121 Principles of Managerial Accounting

ACC 131 Federal Income Taxes

ACC 140 Payroll Accounting

ACC 150 Accounting Software Applications

ACC 220 Intermediate Accounting

BUS 230 Small Business Management

BUS 240 Business Ethics

CTS 130 Spreadsheet Applications

ECO 252 Principles of Macroeconomics

ECO 251 Principles of Microeconomics

# Program Curriculum Map with Performance Targets

## Performance Goal

1	2	3
Emerging (Outcome Introduced)	Developing (Outcome Reinforced)	Proficient (Outcome Emphasized)

Type	Course	Learning Outcome 1	Learning Outcome 2	Learning Outcome 3	Learning Outcome 4
Required	ACC 120	1	2	2	
Elective	ACC 121	1	2	2	
Elective	ACC 131	2	3	2	
Elective	ACC 140	2	3	2	
Elective	ACC 150	2	3	2	2
Elective	ACC 220			1	
Required	BUS 110	3	1	1	1
Required	BUS 115	2		3	
Required	BUS 125	2	3		
Required	BUS 137	2			
Required	BUS 139	2			2
Required	BUS 153	2		2	1
Elective	BUS 230	3	2	1	
Elective	BUS 240	2		3	1
Required	BUS 260	2			3
Required	CIS 110				2
Elective	CTS 130				2
Required	ECO 251	2		1	
Elective	ECO 252	2		1	
Required	MKT 120	2			
Elective	OST 136				2